



American Planning Association
California Chapter

Creating Great Communities

August 3rd, 2020

Lakshmi Rajagopalan
Santa Clara LAFCO
777 North First Street, Suite 410
San Jose, CA 95112
lakshmi.rajagopalan@ceo.sccgov.org

Subject: American Planning Association California Chapter, 2020 Award of Excellence

Nomination: Communications Initiative Award
Santa Clara LAFCO Communications and Outreach Plan

Dear Lakshmi,

Congratulations! On behalf of the APA California Chapter and this year's Chapter Awards Program Jury, it gives us great pleasure to inform you that your nomination has been selected as the Excellence Award winner of the 2020 Communications Initiative Award for the Santa Clara LAFCO Communications and Outreach Plan. After much deliberation and review, the Awards Jury was impressed with your nomination and selected it for this year's Excellence Award. As the Nomination Coordinator, it is your responsibility to notify all nominees listed in your submittal. Please do so as soon as possible.

We cordially invite you, and all the award nominees, to attend the **2020 APA California Virtual Conference: State of Change**, to be held virtually on *September 14th through the 16th, 2020*. For more information and registering, please click this link to the conference website:

<http://www.cvent.com/events/apa-california-2020-virtual-conference/event-summary-a72fffb9644db7b6531a5fb7a2e9e9.aspx>.

The awards ceremony will be held as a virtual conference session "2020 APA California Awards Program" on Wednesday September 16th, 2020 at 12:00 PM – 1:30 PM PDT. All nominees listed in your submittal will be recognized for their accomplishment as an award winner. As this is a virtual session, we will not be having a live ceremony and there is no need for you, and any other award nominees, to participate in the conference session in a speaking role. The session will be pre-recorded, and we will be presenting videos honoring each award winner.

In the past, the ceremony was presented at a live conference. Due to the current pandemic, the conference is virtual this year. In past years, the APA California Chapter would offer free tickets for those to attend the awards ceremony if they were not registered for the conference, and/or were bringing guests. Please contact Shane Burkhardt, Chapter Awards Coordinator, at shane@shaneburkhardt.com,



for more information on how to view the awards presentation if you and/or your fellow nominees will not be registering for the conference.

Please be aware that we may be in contact to request additional information, photographs, and visuals for the awards presentation, which will include a short-narrated video of your submission. As we did require most of those materials to be submitted as part of the application, we will only contact you if we feel that additional content may result in a better video presentation. If you do have additional content you would like to feature and/or additional nominees to recognize, please contact Shane Burkhardt as soon as possible. We are now beginning production work on the awards presentation.

Each submission is given one engraved crystal trophy commemorating the award. We will be sending out information soon regarding the logistics of shipping the trophy and how to order duplicate trophies for any additional nominees.

We also encourage you to submit for the American Planning Association's National Planning Awards. Although a Chapter win is not a requirement to submit, as an award winner, the Chapter will support your nomination if you do choose to submit. Please contact Shane Burkhardt for more information. You are not required to submit in the same year that you won at the Chapter level. Please see <https://www.planning.org/awards/> for more information on the National Planning Awards and nomination rules and requirements.

Again, congratulations on your Award! We look forward to recognizing your accomplishment as part of the 2020 APA California Virtual Conference and on our website: www.apacalifornia.org. If you have any other questions, please contact me.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Shane Burkhardt', is positioned below the word 'Sincerely,'.

Shane Burkhardt, AICP
Chapter Awards Coordinator
shane@shaneburkhardt.com
m: 317.201.4674